



Hello

Tom Graves-Cooper

-  07894 228 840
-  cooperbility@gmail.com
-  133 Ham Road, Worthing, BN11 2QA
-  cooperbility
-  cooperbility.com

Me

I am a commercially-minded, Senior Graphic Designer with an eye for sharp, progressive design and talent for bringing ideas to life.

Core Skills

- Adobe Creative Suite
- Brand and identity management
- Print campaign management
- Multi-platform communications strategy

Design skills

Photoshop	●●●●●●●●●●○○
Illustrator	●●●●●●●●●●●●
InDesign	●●●●●●●●●●○○
Wordpress	●●●●●●●●○○○○
Drawing	●●●●●●●●●●●●
Creativity	●●●●●●●●●●●●
Typography	●●●●●●●●●●○○
Concept	●●●●●●●●●●●●
Layout	●●●●●●●●●●○○
Styling	●●●●●●●●●●○○
Branding	●●●●●●●●●●●●

Hobbies



Education and Qualifications

Degree: BA (Hons) Design and Technology Education with QTS University of Brighton (2009 – 2011)

Higher National Certificate: Graphic Design. Merit Northbrook College (2001 – 2003)

A levels: Art, Design & Technology, Media Studies Hove Park School.

Employment

Worthing Theatres

Senior Graphic Designer 10/2011 – present

- Creating all artwork, from seasonal brochures, flyers, posters, e-communications and web assets to advertising, menus, large-scale print and signage for three live entertainment venues, a cinema, museum and cafe/bar, spanning over 300 events annually.
- Brand ambassador, designing and maintaining consistent visual identities across all physical and virtual mediums for all venues.
- Conceptualising, designing and creating pitch documents and digital or print assets for funding bids and in-house for touring productions.
- Conveying complex information clearly and with impact through design.
- Managing a high-turnaround of material and prioritising workload within a busy marketing team to meet fluctuating, often very tight, deadlines.
- Liaising with internal and external stakeholders, from show promoters and senior management to the public, councillors and VIPs.
- Working alongside external agencies to ensure timely, on-budget output of the highest quality.
- Commissioning photographers, creating photography briefs and managing photo-shoots.
- Deputising Head of Sales and Marketing as required.
- Training and mentoring new employees; overseeing and supporting students undertaking work experience.
- Representing Worthing Theatres at external networking and industry events.

Origin Creative Solutions Ltd. Senior Graphic Designer 06/2003 – 08/2009

- Overseeing enquiries from concept and art board designs to completion.
- Designing corporate branding, stationery, publicity materials, vehicle livery and signage.
- Liassing with clients and suppliers, translating their initial ideas into design.
- Prioritising workload according to ROI.

References available upon request.